BORDER SECURITY EXPO®

MARCH 29-30 | SAN ANTONIO, TX

HENRY B. GONZALEZ CONVENTION CENTER

SHARPSHOOTER CLASSIC & DEMO DAY

BENEFITTING BPF Border Patrol FOUNDATION

MARCH 31, 2022 | BANDERA GUN CLUB

EXHIBITOR PROSPECTUS 2022

Reconnect With Your Market

BorderSecurityExpo.com

ENGAGE WITH KEY SECURITY INFLUENCERS

Showcase your products and services to high-level decision makers involved in all aspects of border security and law enforcement.

Now's the time to connect face-to-face with key leaders charged with protecting the borders and mitigating evolving threats to security.

WHO SHOULD EXHIBIT?

Qualified buyers attend Border Security Expo to get front-row access to the latest products and technologies in the following categories:

- Aerospace/Aerospace Maintenance
- All/Rugged Terrain Vehicles
- Apparel and Footwear
- Armored Vehicles and Accessories
- Body Worn Cameras
- C4ISR: Command, Control, Communication, Computers, Intelligence, Surveillance and Reconnaissance
- CBRNe – Chemical, Biological, Radiological, Nuclear and Explosives Protection
- Colleges/Universities
- Communications
- Computer Peripherals
- Contraband Detection and Screening
- Cyber Security
- Detection and Surveillance
- Electronic Identification Systems
- Entry and Exit Systems/Biometrics
- Facial Recognition
- Fire/Rescue Products and Accessories
- GPS and Mapping
- K9 Products and Services
- License Plate Readers
- Maritime Security and Coast Guards
- Mobile Command Center
- Night Vision/Thermal Imaging
- Non-Lethal Weapons/Ammunition
- Optics
- Perimeter Security
- Ports of Entry Technology and Services
- Power Supplies
- Sensors
- Systems Integration
- Tactical and Protective Gear
- Towers
- Training
- Unmanned Systems
- Voice Recognition
- Weapons and Ammunition

Ensure your company is part of their solution by securing your exhibit space today!

MAKE NEW CONNECTIONS

From leading policy makers to in-the-field border patrol and law enforcement officers, Border Security Expo attendees represent all facets of the sector. These influencers come back year after year for real-time information on trends, policies, and new products.

There's no better place to network and build relationships directly with your target audience—ensuring premium exposure and optimum ROI.

TOP REASONS ATTENDEES COME TO BORDER SECURITY EXPO*

- Glean new information from keynotes and plenaries
- See the latest border security products and services
- Connect with exhibitors in-person
- Network with law enforcement and border security professionals
- Keep up-to-date on security issues

* 2020 attendee survey

Today, federal, state, and local border and law enforcement agencies are facing unprecedented challenges in their mission to protect the homeland across borders. They come to Border Security Expo seeking the most innovative technologies and products to support their critical missions.

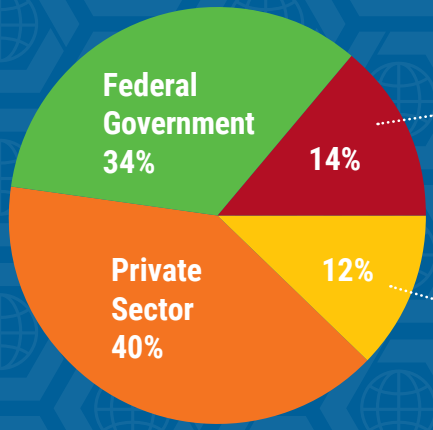
There's only one place to connect with top border security leaders, operational commanders, procurement officers, and other vital decision makers under one roof: Border Security Expo 2022.

Check out some of the agencies represented at Border Security Expo 2020:

Air Force Public Affairs Agency
Atascosa County Fire Marshal's Office
Bee County Sheriff's Office
Berry Aviation
Bexar County Sheriff's Office
Border Commanders Consulting Group
Border Commerce and Security Council
Borders, Trade, and Immigration Institute
Center for Law & Human Behavior, UTEP
Commuter Air Technology
Congressional District 21, Rep. Chip Roy
Consulado General de México en San Antonio
Davenport Aviation
Federal Aviation Administration Logistics Center
Federal Bureau of Investigations
Fraternal Order of Retired Border Patrol Officers
General Services Administration
German Federal Police, German Embassy
Homeland Security Investigations
John Jay College of Criminal Justice
Kickapoo Gaming Authority
Kinney County Sheriff's Office
Kleberg County Sheriff's Office
Laredo Police Department
Liberty Hill Economic Development Corporation
Lytle Police Department
New Mexico All Source Intelligence Center
NGTX-JCD Ground Reconnaissance
Nigeria Customs Service
Nigeria Immigration Service
Nigeria Police Force
Nigeria Security and Civil Defence Corps
Pace University
Reeves County Sheriff's Office
San Antonio Police Department HIDTA
San Diego State University
Santa Cruz County Sheriff's Office
Seguin Police Department
South Texas HIDTA
Texas Department of Public Safety
Texas Counterdrug Aviation
Textron Aviation
Travis County Sheriff's Office
U.S. Air Force
U.S. Air Force Reserve
U.S. Army Night Vision Labs
U.S. Coast Guard
U.S. Customs & Border Protection
U.S. Department of Commerce
U.S. Department of Homeland Security – Federal Protective Service
U.S. Department of Homeland Security – Joint Task Force West
U.S. Department of the Interior
U.S. Department of Justice/ FBI CJIS Division
U.S. Drug Enforcement Agency
U.S. Immigration and Customs Enforcement
U.S. Navy
USNORTHCOM
USSOCOM JRU JSOC
University of Texas El Paso
University of Texas Rio Grande Valley
University of Texas San Antonio
Webb County Sheriff's Office

... just to name a few.

BORDER SECURITY EXPO DELIVERS SERIOUS BUYERS*



65%
of attendees recommend or make final purchasing decisions

95%
of attendees visit the exhibit hall for 2 hours or more

86%
of attendees plan on returning to Border Security Expo 2021

* 2020 registration data and attendee survey

YOUR COMPETITION WILL BE THERE. WILL YOU?

Capture your share of the audience by joining other leading brands serving the security sector.

Here's a look at some of the exhibiting companies who've joined us in the past:

4TFY
5.11 Tactical
5x Systems
AAR Mobility Systems
Accu-Tech
AeroClave
Airship Industries
Akima
All Traffic Solutions
AMAROK formerly Electric Guard Dog
American Aluminum Accessories
Anacapa
ANDE / InCadence Strategic Solutions
Anduril Industries
AR Modular RF
Armored Mobility
ARX Perimeters
Astrophysics
AT&T
Axis Communications
Axon
B.E. Meyers
BAE Systems Fairchild Imaging
Blue Force Gear
Booz Allen Hamilton
Border Patrol Foundation
Border Patrol Museum
BRIMTEK, a Digital Barriers company
BuckEye Cam
CACI
Cambium Networks
Chartis Federal
CLEAR ALIGN
ComSec Technologies
CONTROP USA
Cornerstone Detention Products
CZ-USA
Daher
David Clark Company
Dedrone Holdings
Defense Logistics Agency
Dell
DeTect
Detectachem
DFND
DripDrop Hydration
DroneShield
DRR USA
Easy Aerial
Echodyne
Elbit Systems of America
Elta North America
ENSCO MicroSearch®
Executive Protection Institute
Federal Contracts Corporation
Federal Resources
FLIR Systems
FORTS USA
FUJIFILM North America Corporation
G5 Infrared
Gallagher
Galls
General Dynamics
Genetec
Geovox Security
Getac
Gibraltar
GLOCK
GoTenna
Haix North America
Hanwha Techwin America
Hilomast
Hitachi Kokusai Electric America
HP
IBM
Identiv
Intelligent Surveillance Corporation
International Towers
IXI Technology
Jenoptik
Kinetic Consulting
Leonardo/ELSAG ALPR Systems
LiteFighter Systems
Liteye Systems
LTA Projects
MCQ
Metatron
Milestone
Mobile Concepts by Scotty
Moog
Motorola Solutions
Network Integrity Systems
North American Rescue
NOVO / IVS
Omni Manufacturing Services
Opgal Optronic Industries
Oracle
Parsons
Peak Industries
Pelco
Peraton
Performance Drone Works
Persistent Systems
Phoenix
PureTech Systems
PVP Advanced EO Systems
Qual-Tron
Radianse
Rajant Corporation
Reebok Duty
ROXOR by Mahindra
SAIC
Sellmark Corporation
Sentrillion Corporation
ServiceNow
Silvus Technologies
Sonetics Corporation
Sprung Instant Structures
Steiner Optics
Strongwatch
Swift Engineering
Swift Tactical Systems
Telesteps, by Regal Ideas
Texas State Technical College
TOMCAR
Trakka Systems
TrellisWare Technologies
Tribalco
Trijicon
Turn-Key Mobile
U.S. Customs & Border Protection
Unisys
UVEYE
Vel Tye
Verizon
Videray Technologies
Vidisco USA
Warson Brands
WilliamsRDM
Wonwoo Engineering USA
World Wide Technology

RESERVE YOUR BOOTH TODAY!

Take advantage of this unique opportunity to showcase your products and services to an exclusive audience of high-profile federal, state, and local government buyers. Choose the booth option that best fits your marketing goals and budget!

Booth Options

Space Only Rates:

- **100-399 sq. ft.: $36/sq. ft.**
- **400-799 sq. ft.: $35/sq. ft.**
- **800+ sq. ft.: $32/sq. ft.**
- **Government agencies: $32/sq. ft.**
- **Vehicles (additional space rate): $23/sq. ft.**

Turnkey Booth Package Options:

Turnkey booth package includes space, carpet, (1) 6' table, (2) chairs, (1) wastebasket, nightly vacuuming, (1) 500w electrical drop, and company logo included with exhibitor profile in the Show Guide. No substitutions may be made to the booth package furnishings. Additional items may be added at the exhibitor's expense.

- **10x10 booth package: $4,700**
- **10x20 booth package: $8,400**

Bonus! Purchase a booth package and add on a 4-color full-page ad in the official Show Guide for only $1,000—a $1,200 value!

Visit:

bordersecurityexpo.com/exhibit to check out the floor plan or contact us today:

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MAKE THE MOST OF YOUR MARKETING DOLLARS

This is your best opportunity to show off your portfolio of products and services to key buyers and decision makers—all in one place at one time.

Contact us to learn more and to secure your exhibit space.

"What a great opportunity to meet and network with some of the leading companies in the industry. This was my first time to attend and I will ensure Border Security Expo is on my calendar for next year!"

— Matthew McDowell, Director of Business Development, Government Systems Electronic Research

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SHARPSHOOTER CLASSIC & DEMO DAY

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SHOWCASE YOUR SOLUTIONS IN REAL TIME

The annual Sharpshooter Classic & Demo Day, held in conjunction with Border Security Expo, is a highly anticipated, day-long event featuring hundreds of active-duty Customs & Border Patrol agents, Coast Guardsmen, and local law enforcement competing in a host of shooting contests.

Taking place at an outdoor firing range, the day is also filled with live action demos, test drives, and opportunities for the men and women in the field to get up-close and hands-on with your security vehicles, products and technologies.

Don't miss this one-of-a-kind opportunity to showcase how your product or technology can help attendees in their jobs, as well as provide you with valuable insight from actual end users.

All Demo Day exhibitors and sponsors receive a slot in the shooting competition.

HOW TO PARTICIPATE

From large, static displays, to interactive demos, to important pieces of field kit, the Sharpshooter Classic and Demo Day offers exhibiting opportunities as diverse as the event itself. Simply choose the one that's right for you:

The Field Showcase — $1,800

The Field Showcase is the ideal area for your vehicle, radar system, lighting tower or other large, static display. Located in a prime location near the event entrance and food tent, and marked out to accommodate your specific needs, this space also includes one 6' table and two chairs—plus your company logo on the Demo Day web page, on event signage, and in the Show Guide. Lunch is included with your space.

Tent Showcase — $850

Set up as more of a traditional exhibit hall, the Tent Showcase is the perfect place to showcase your products and wares directly to active-duty field officers who will use them in the field. This is a tremendous opportunity to interact with and get real feedback from end users.

Each space in the Tent Showcase includes one 6' table and two chairs—plus your company logo on the Demo Day web page, on event signage, and in the Show Guide. Lunch is included with your space.

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